Oct. 22, 2011

Ladies and Gentlemen:

## On April 22, 2012 (Sunday), the Chinese-American Engineers and Scientists Association of Southern California (CESASC) will celebrate its 50th Annual Convention & Awards, Scholarship Fundraiser, at the Millennium Biltmore Hotel Los Angeles.

Founded in 1962, CESASC is one of the largest and most established Chinese-American professional organizations in Southern California, and is dedicated to promoting the interests, aspirations and professional excellence of Chinese-American engineers and scientists. Over the past 50 years, CESASC has enjoyed continuous growth in membership and activities due to the support of our sponsors, including many major corporations, such as **The Aerospace Corporation, Amgen, Anna & John J. Sie Foundation, Boeing Company, Cathay Bank, China Airlines, Citigroup, Hilton, HSBC, Jet Propulsion Laboratory, Kingston Technology, Northrop Grumman, Pratt & Whitney, Raytheon, Southern California Edison, Walt Disney Imagineering,** etc. and many other businesses and individuals.

Over the last half a century, CESASC has been providing the community with scholarships to encourage young students to take interest in science and engineering as a career. It is the technological edges United States has over other countries that help us maintain our leadership in the world and improve the quality of life for everyone. We will continue to advocate the importance of science and engineering education which seems to be increasingly fallen out of favor with the young generation.

Please join the major corporations to support us. **CESASC Scholarship Foundation Program** can help you set up an endowment in your honor to make long lasting impact on education, see the details on Page 2. Or you can participate in our event or advertise on our **Convention Journal** to promote your business, see page 3 for details.

We look forward to having you as our guest on April 22 and thank you in advance for your support.

Sincerely,

Jason Wen

President Convention Chair

(714)889-0278

cesasc@gmail.com

***CESASC Scholarship Foundation Fundraiser***

**Yes! I will support the CESASC Scholarship Foundation Endowment Fund:**

* Platinum Endowment ($100,000) . Perpetual annual two $1,000 (or more) scholarships in your name

. Perpetual plague for public display

In honor of: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Recognition Award at 2012 50th Year Anniversary Convention

. Full page cover color ad in CESASC convention journal

. One special Platinum Table for 10 at 2012 Convention

* Golden Endowment ($50,000) . Perpetual annual one $1,000 (or more) scholarship in your name

. Perpetual plague for public display

In honor of: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Recognition Award at 2012 50th Year Anniversary Convention

. Full page color ad in CESASC convention journal

. One special Golden Table for 10 at 2012 Convention

* Foundation Sponsor ($10,000) . Five $1,000 scholarships in your name

. Recognition Award at 2012 50th Year Anniversary Convention

In honor of: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Full page color ad in CESASC convention journal

. One Sponsor Table for 10 at 2012 Convention

* Golden Sponsor ($5,000) . Two $1,000 scholarships in your name

. Recognition Award at 2012 50th Year Anniversary Convention

In honor of: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Full page b&w ad in CESASC convention journal

. One Sponsor Table for 10 at 2012 Convention

* Silver Sponsor ($1,500) . One Sponsor Table for 10 at 2012 Convention

. Listing in CESASC convention journal

* \_\_\_\_ Tickets @$150 per person $\_\_\_\_\_\_\_\_\_\_\_\_\_
* I will make a donation of: $\_\_\_\_\_\_\_\_\_\_\_\_\_

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone No. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please make checks payable to : “**CESASC Scholarship Foundation**” a California 501(c)(3) non-profit organization and send with this form to

CESASC, 5474 W. 76th St., Los Angeles, CA 90045-3208, Tel: 626-823-1580 or (714)889-0278

The contribution is tax deductible to the extent allowable by law.

***CESASC 50th Annual Convention & Awards, Scholarship Fundraiser***

***Convention Journal Advertisement***

Name of Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Tel: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **50th Annual Convention Sponsorship UNIT COST QUANTITY** **SUBTOTAL** |
| Outside Back Cover (color) $7,500  or best offer \_\_\_\_\_\_\_\_\_ |
| **Platinum Sponsorship** |
| Inside Front Cover (color) $2,500 \_\_\_\_\_\_\_\_\_ |
| Inside Back Cover (color) $2,500 \_\_\_\_\_\_\_\_\_ |
| **Gold Sponsorship** |
| Left Center Page (1 page, color) $1,500 \_\_\_\_\_\_\_\_\_ |
| Right Center Page (1 page, color) $1,500 \_\_\_\_\_\_\_\_\_ |
| Back of Left Center Page (1 page, color) $1,200 \_\_\_\_\_\_\_\_\_ |
| Back of Right Center Page (1 page, color) $1,200 \_\_\_\_\_\_\_\_\_ |
| Other color pages $1,000 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| **Advertisement Sponsorship** |
| Full Page (B/W) $750 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| ½ Page (B/W) $400 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| ¼ Page (B/W) $250 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |

Total Sponsorship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please make checks payable to: “***CESASC***” and send with this form to

1750 Fulton Ave, Monterey Park, CA 91755, Tel: (626)823-1580 or (714)889-0278

Journal ads shall be in ***PDF*** or ***JPG*** format and sent to [***shirleyho22@hotmail.com***](mailto:cesasc@gmail.com)

by ***March 15, 2012.***

The contribution to CESASC, a California 501(c)(6) nonprofit organization (EIN: 23-7604201),

is tax deductible to the extent allowable by law.